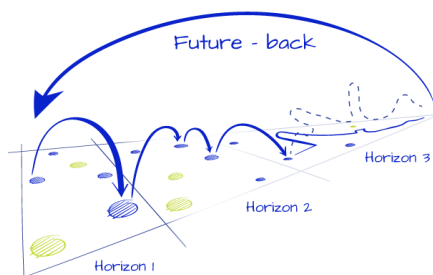


O.H.3

(OFFICE OF HORIZON-3)

Most high-growth tech organizations use agile development because it helps super-charge execution ... O.H.3 is similar but focuses on agile thinking.



It's a simple, effective (time & cost) way to

- optimize strategy in response to shifts to the disruptive forces and competitive landscape,
- accelerate execution by increasing alignment and reducing friction (people and activities).

THE VALUE PROPOSITION... O.H.3 helps leaders of transformative organizations carve-out the time needed to absorb an endless stream of learnings (disruptive forces, customer adoption competitive shifts). It's a safe-zone to think through technology & market shifts, to hone your Horizon-3 thinking (vision/strategy/value-capture) and build alignment when you need to course-correct your story &/or execution.

THE BENEFIT... STRATPATH helps you reduce 'noise', accelerate execution (ensure alignment / reduce friction), and increase agility. The regular cadence literally hard-wires the organization to stay ahead of the change-curve.

HOW DOES IT WORK?

O.H.3 is a turn-key strategy office. It's fractional, because it's too early in your trajectory to invest the time or money it would take to run a full-time strategy office, but it's the foundation for building the organizational discipline and capabilities for staying ahead of the change curve to capitalize on emerging opportunities (and avoid emerging risks).

O.H.3 is an annual commitment, but the scope and cadance customized for the speed and capacity that your team operates at. Using a ½ day per month example (a common starting place), the annual program would look something like this:

- . 12 Facilitated H-3 Strategy Sessions (1on1... informed sounding board & process where req'd)
- . Artefact of each monthly session (socialize the thinking to stress-test assumptions & maximize alignment)
- . Annual Thesis Recalibration & Strategy Implications (full day / full leadership team... in Vancouver)
- . Adhoc support (email / call – hot topics)
- . Emerging Force Briefings (2 to 3 per year... think of it like having an analyst on the team)
- . Annual THINK-SUMMIT (Whistler)

COST - the ½ day/mo. program is \$30,000.- /year* (\$2.5k per month for 12 months)

* cost varies with adjustments to frequency &/or scope

O.H.3 is just one example of our unique approach
to helping leaders maximize value + impact
... how can we help you?

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